

County of Prince Edward Public Library & Archives

# Strategic Plan 2016 2021



## Mission Statement

Enrich our lives by fostering lifelong learning and ensuring that every member of the community has access to a vast array of ideas and resources.

## Vision Statement

The library serves as a gathering place for learning, creation, collaboration, personal development and inspiration.

## Values

Innovative / Welcoming / Engaged



## Goals

#1. Develop branches to accommodate community needs as they grow and change.

#3. Reduce barriers for access.

#2. Lead Prince Edward County's passion for reading, personal growth, and learning.

#4. Foster an organizational culture of innovation.



# Public Library



## Goal #1

**Develop branches to accommodate community needs as they grow and change.**

## Goal #1 Strategies

- encourage staff to know and participate in the communities they serve
- establish the library branches as focal points and resource centres
- connect our most vulnerable community members with information and service that improves their quality of life
- enlist community help in delivering dynamic programming
- review policies and practices to maximize patron access to computers, meeting rooms and study spaces
- employ creative space planning and flexible spaces
- maintain Technology Resource Centre to provide latest in technology

## Goal #2

**Lead Prince Edward County's passion for reading, personal growth and learning.**

## Goal #2 Strategies

- provide more ways for people to join conversations about books and culture outside of library walls
- focus on engaging Prince Edward County's children
- develop resources supporting school curriculum and ensure every teacher and school administrator in Prince Edward County is aware of library resources
- provide high quality free learning opportunities presented by experienced and qualified individuals
- focus on preserving the history and culture of Prince Edward County

## Goal #3

**Reduce barriers for access.**

## Goal #3 Strategies

- evolve and promote the library as a virtual facility
- budget annually for online resources for individuals, families, businesses and to augment formal education and lifelong learners

## Goal #4

**Foster an organizational culture of innovation.**

## Goal #4 Strategies

- make experimentation and innovation operating principles
- communicate success and implement across the branches
- regularly assess patron satisfaction
- manage change
- build staff and institutional ability to innovate

