



REIMAGINE PICTON LIBRARY

July 19, 2017

URBAN
STRATEGIES
INC .

Our Discussion Today

OVERVIEW PRESENTATION

- Picton library today
- Libraries reimagined
- Considerations and Next Steps



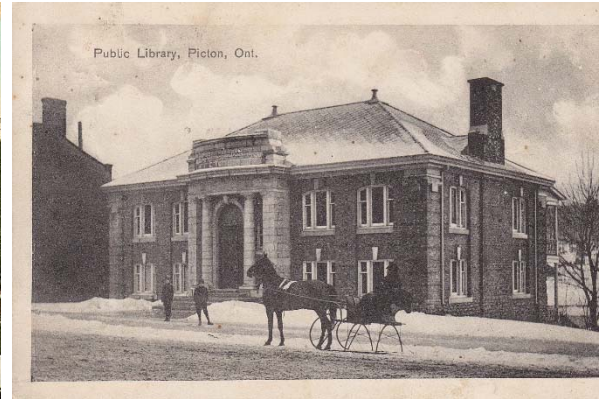
Picton Library through time



Picton Library - 1908



Picton Library - 1910



Picton Library - Date unknown



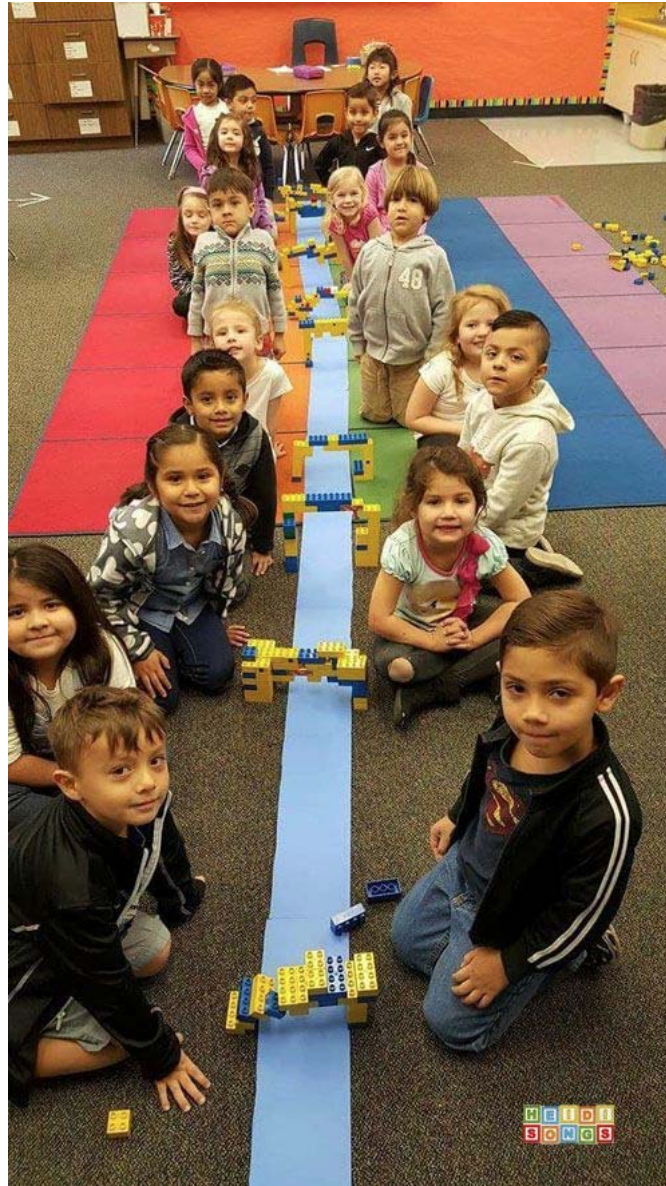
Picton Library - Today

Libraries of Today

Reading and Entertainment



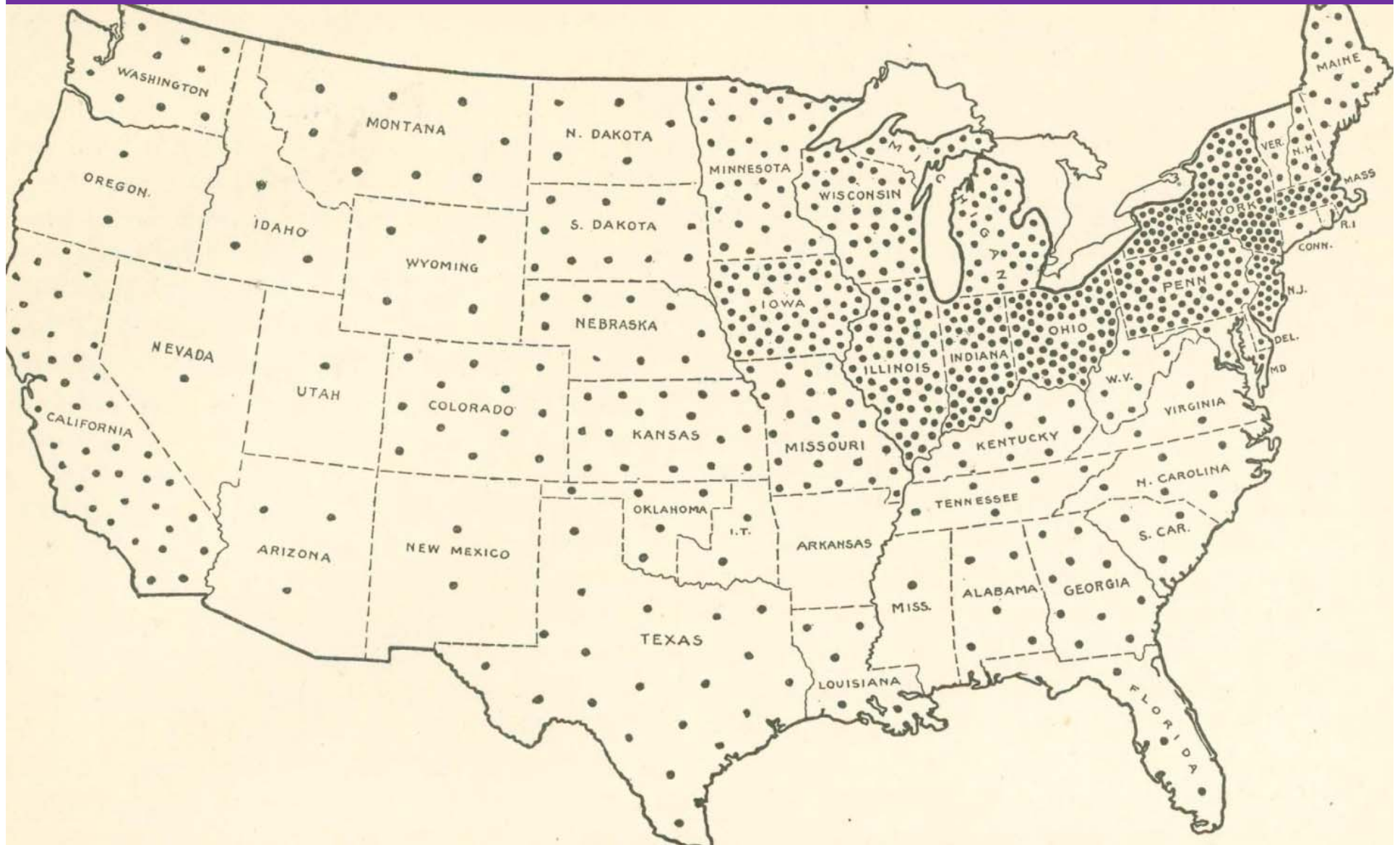
Life and Learning



Art, Galleries and Community

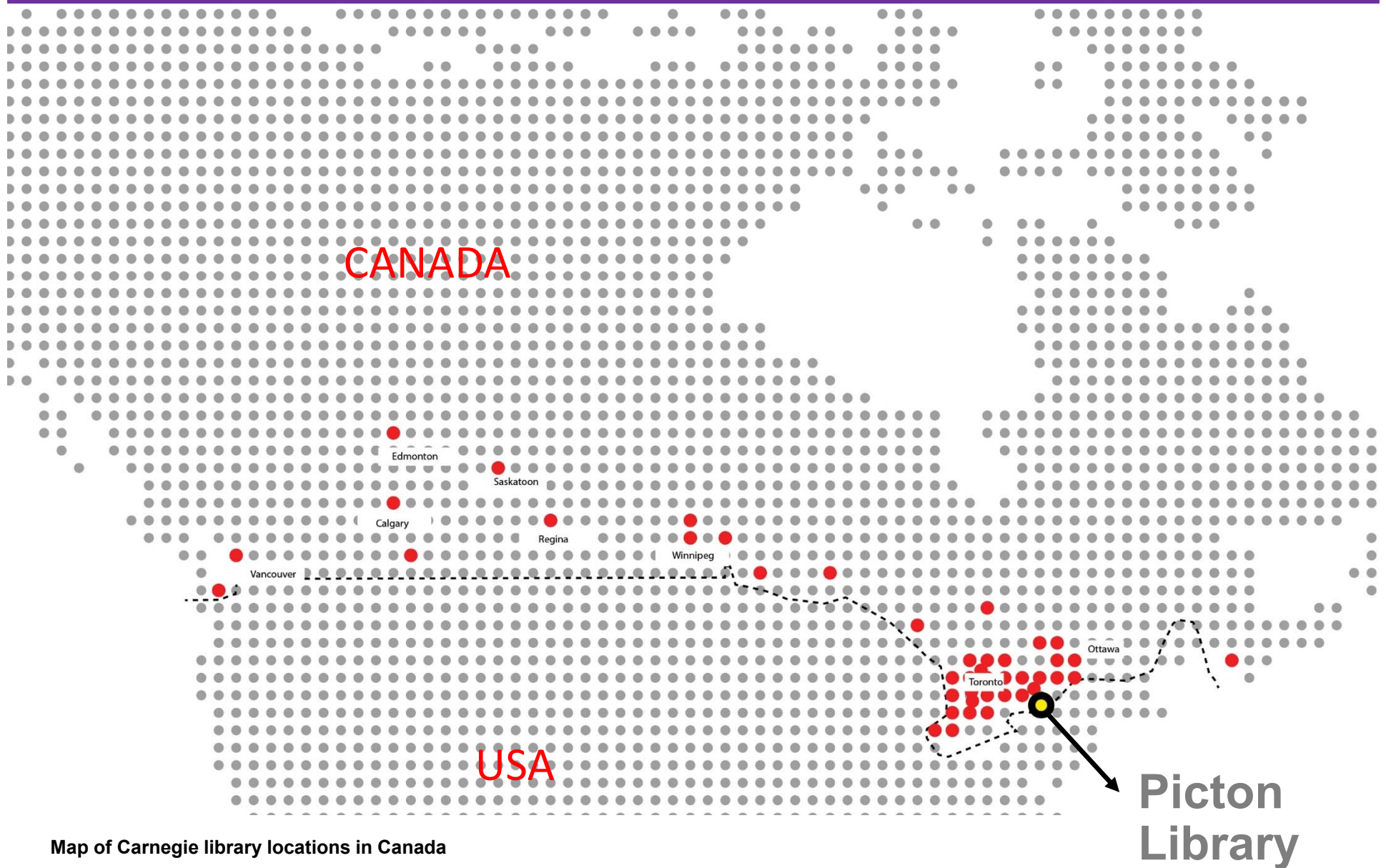


Carnegie libraries in the USA

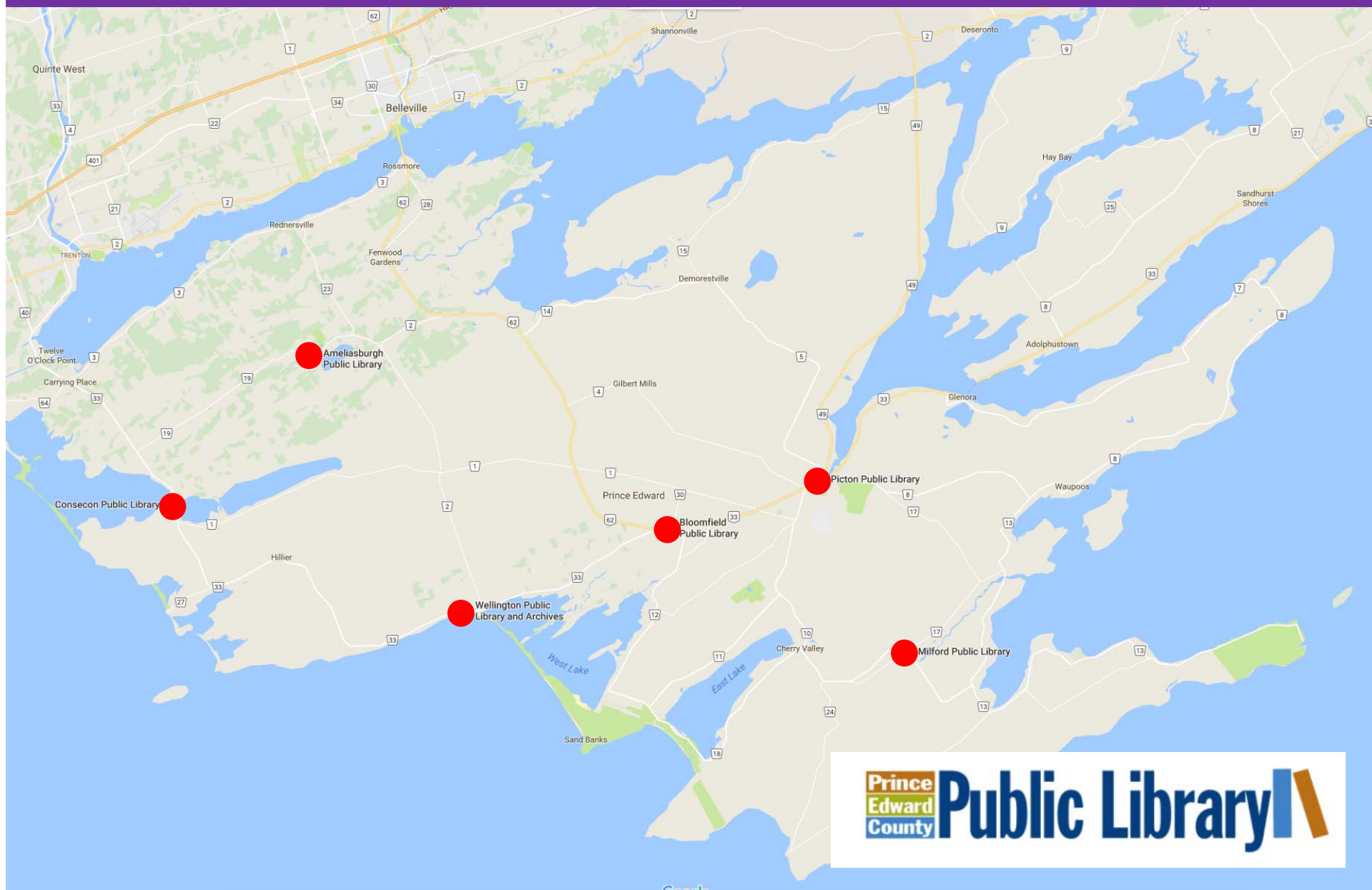


Map of Carnegie libraries location in the USA

Carnegie libraries in Canada



Prince Edward County Public Libraries



Picton Library Today

A physical/historic
focal point of the town



Picton Library Today



A distinct locale and setting
in the Main streetscape

A community Focal Point

Circulation/year

88,000 (2016)

Titles and references

37,997 (2016)

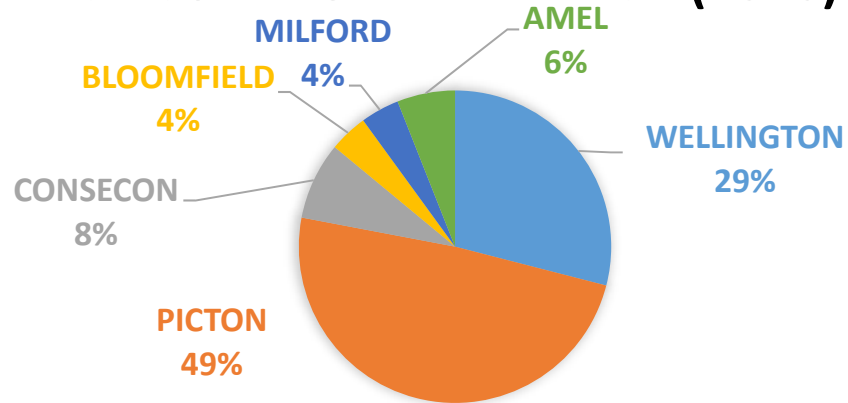
Program attendance

11,213 (2016)

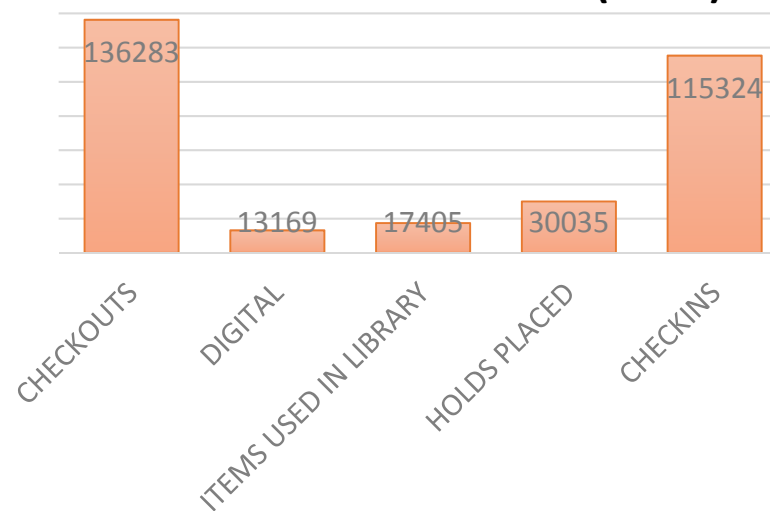
Board Members

9

CIRCULATION BY BRANCH (2016)



CIRCULATION BY USE (2015)



Picton Branch Circulation decreased by 6% from 2015

Carnegie comes to Picton



1908

A Need for Reinvestment



Limited office space



Programs conflict - Multi purpose space and public computers



Library standards



Programs conflict - Makersspace/meeting room/IT training room/Teen room

A Need for Reinvestment



No Children Program Room - Conflict of programs



Insufficient storage space

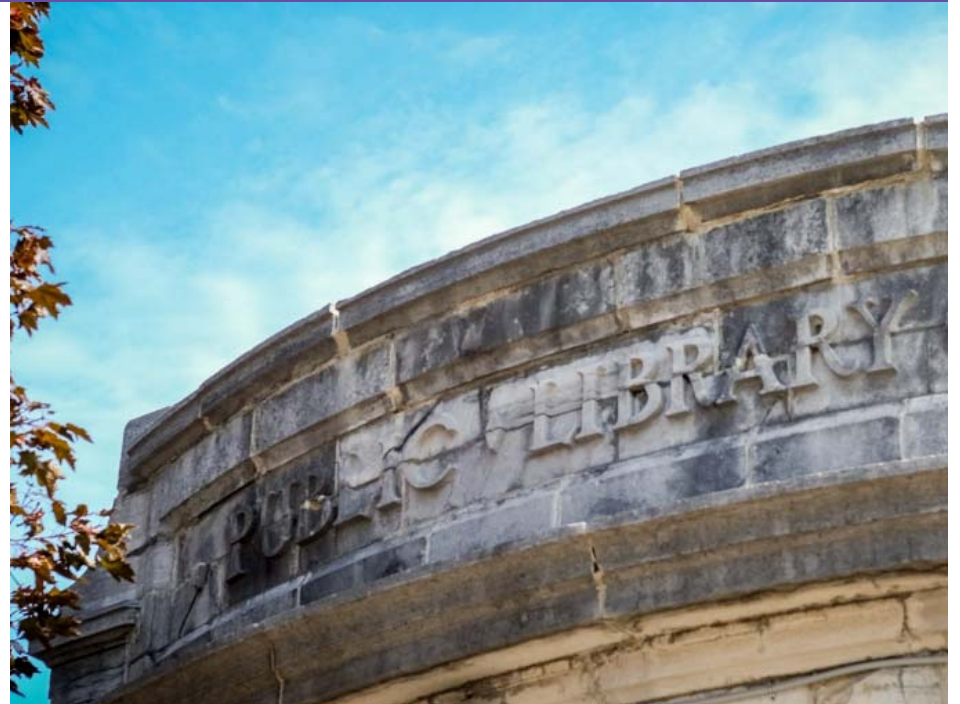


Limited computer access

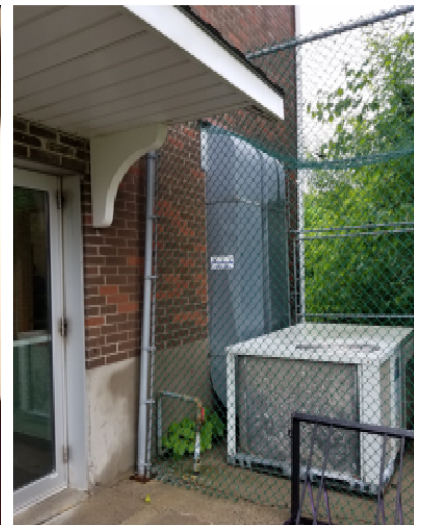


Limited common space for events

A Need for Reinvestment



Poor physical condition of exterior/heritage building and interior facilities



An opportunity to reimagine





Bloor/Gladstone Library, 1913



LIBRARIES RE-IMAGINED



Bloor/Gladstone Library, Toronto Public Library

Fundamental Evolution

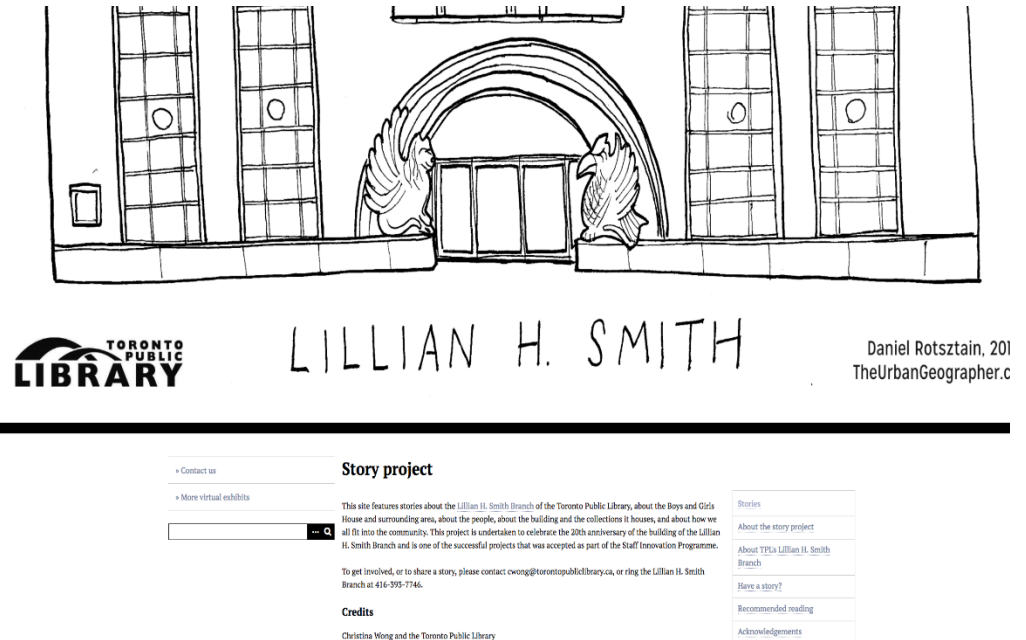


Library of Congress, Washington, DC

Libraries as resource centres



Lillian H. Smith Children's Library, Toronto



This site features stories about the [Lillian H. Smith Branch](#) of the Toronto Public Library, about the Boys and Girls House and surrounding area, about the people, about the building and the collections it houses, and about how we all fit into the community.

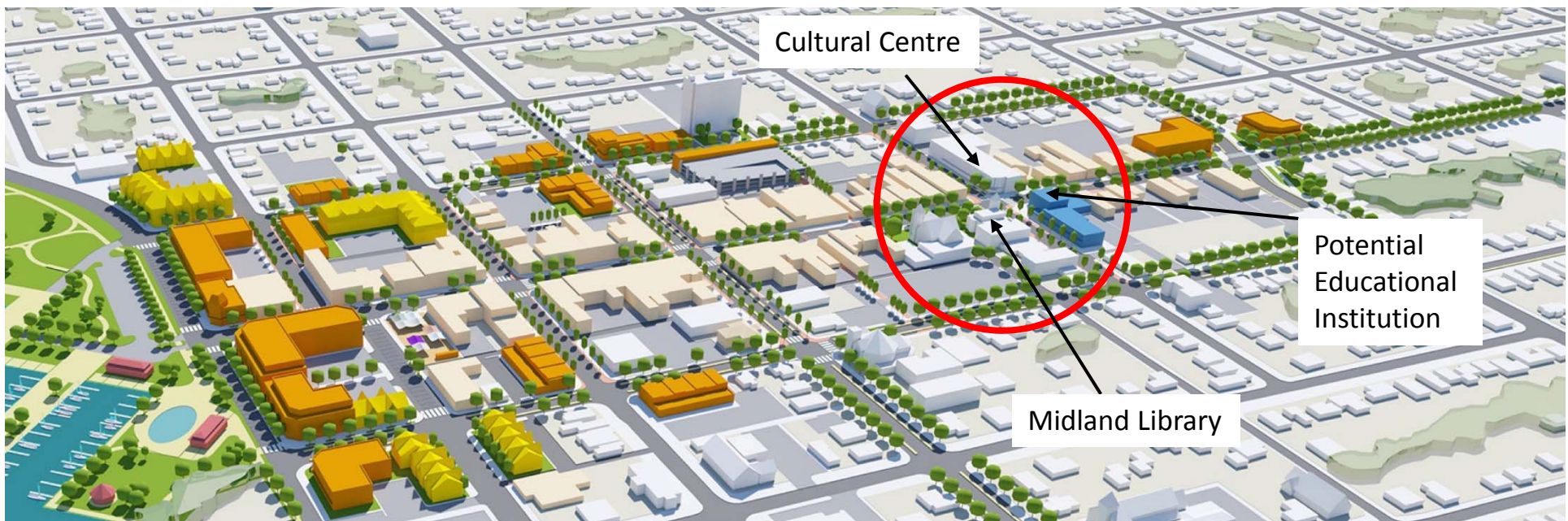
Libraries as environmental leaders and community living rooms

Whistler Public Library, BC
First LEED Gold certified library in Canada



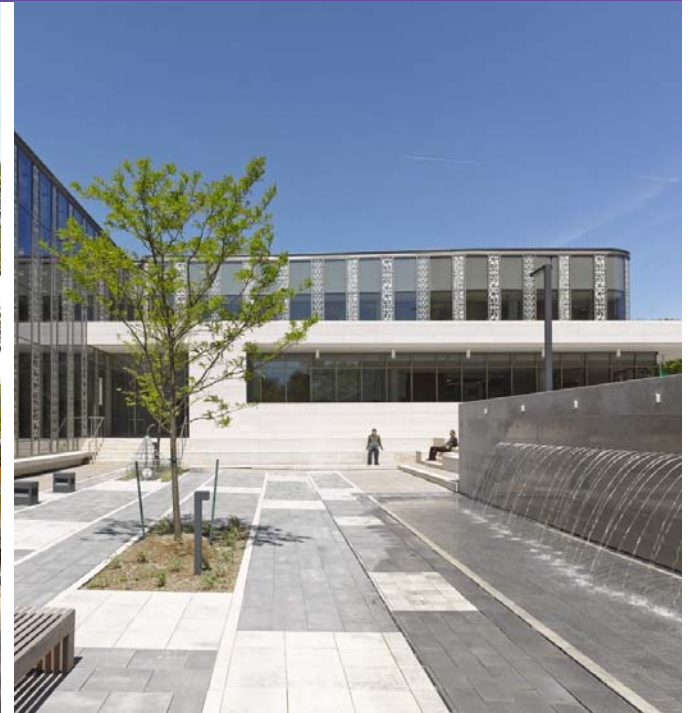
Whistler, BC

Libraries as community builders



Midland Downtown Vision - Urban Strategies

Libraries as community builders



Orillia Library

Libraries as community builders

Increase the residential population

- 01 Private Waterfront Development
- 02 Upper-storey Residential Conversions
- 03 Neighbourhood Improvements
- 04 South Core Secondary Plan

Reinforce Downtown as a civic and institutional hub

- 05 OPP Detachment Building
- 06 Leisure and Wellness Centre ★
- 07 Shared Academic Facilities
- 08 Soldiers' Memorial Hospital Improvements
- 09 City Hall Relocation ★

Celebrate Downtown's cultural heritage and activity

- 10 Heritage Conservation District Plan
- 11 Farmers' Market Relocation
- 12 Leacock Centre for the Arts ★
- 13 Living, working and Event Space for Artists ★

Enhance the shopping and dining experience

- 14 Additional Specialty Retailers
- 15 Coordination of Shopping Hours
- 16 Storefront Improvements and Restoration
- 17 Extension of Retail Experience to Waterfront

Improve connectivity and streetscapes

- 18 Mississauga Street Enhancements
- 19 Beautification of Key Entry Streets
- 20 Extension and Redesign of Centennial Drive
- 21 New Streets to the Waterfront
- 22 Downtown Bicycle Network

Create new spaces for playing, gathering and relaxing

- 23 Centennial Park Pier and Pavillion
- 24 Waterfront Parking Relocation
- 25 West Street Multi-use Park
- 26 Pumpkin Bay Facility Enhancements
- 27 Queen Street Greenway
- 28 Gathering Spaces and Neighbourhood Parks

Promote Orillia and enhance the visitor experience

- 29 Orillia Identity and Branding Update ★
- 30 New Directional Signage
- 31 Tourist Information Centre Relocation
- 32 Parking Lot Enhancements
- 33 Downtown Hotels ★



Orillia Tomorrow Strategic Master Plan - Urban Strategies

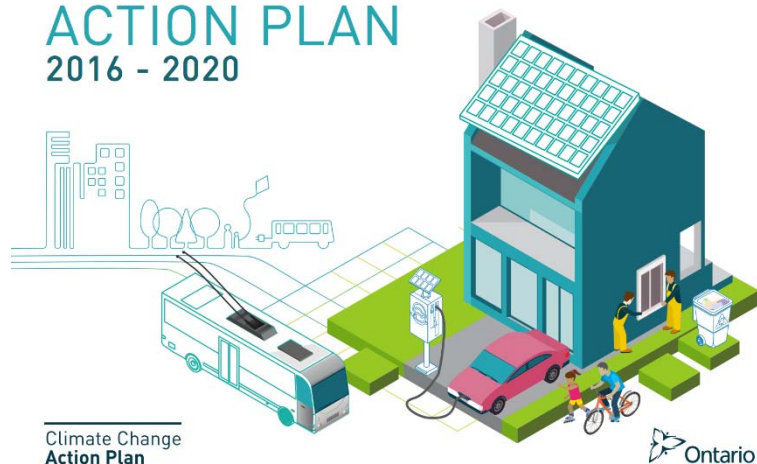
Libraries as community hubs



Stratford, Ontario

Libraries as community hubs

ONTARIO'S FIVE YEAR CLIMATE CHANGE ACTION PLAN 2016 - 2020



Climate Change
Action Plan

Showcase low-carbon technologies: Ontario's heritage properties are excellent platforms to showcase low-carbon technology to the public and are among the most challenging structures to retrofit. Retrofitting heritage buildings with low-carbon energy systems and high-efficiency materials provides the double benefit of showcasing to the public the uses and advantages of this technology, and preserving these important buildings.



ACTION AREA: LAND-USE PLANNING

Support low-carbon communities



ACTIONS

Strengthen climate change policies in the municipal land-use planning process

Support municipal and other stakeholder climate action

Reduce congestion and improve economic productivity

30 Ontario's Climate Change Action Plan

BUILDINGS AND HOMES

Reduce emissions from fossil-fuel use in buildings



3) Reduce emissions from heritage buildings

3.1 Showcase low-carbon technologies: Ontario's heritage properties are excellent platforms to showcase low-carbon technology to the public and are among the most challenging structures to retrofit. Retrofitting heritage buildings with low-carbon energy systems and high-efficiency materials provides the double benefit of showcasing to the public the uses and advantages of this technology, and preserving these important buildings for the enjoyment of future generations.

4) Help homeowners reduce their carbon footprints by supporting additional choice

Technologies that are readily available and being used today can significantly reduce energy demands and greenhouse gas pollution. Homeowners will be given the tools and

resources to help make the right choice for them. This action will:

4.1 Boost low-carbon technology in homes: Ontario intends to help homeowners purchase and install low-carbon energy technologies such as geothermal heat pumps and air-source heat pumps, solar thermal and solar energy generation systems that reduce reliance on fossil fuels for space and water heating. This will include an increased benefit for low-income households and vulnerable communities.

Heat Pumps warm and cool buildings by using outside heat from the air, ground or water.

4.2 Help retire older wood stoves: A new program targeting northern and rural communities, including Indigenous communities, would encourage households to switch out older polluting wood stoves for new high-efficiency wood stoves.

4.3 Near Net Zero Carbon Home Incentive: Rebates will go to individuals who purchase or build their own near net zero carbon emission homes, with energy efficiency performance that sufficiently exceeds the requirements of the Building

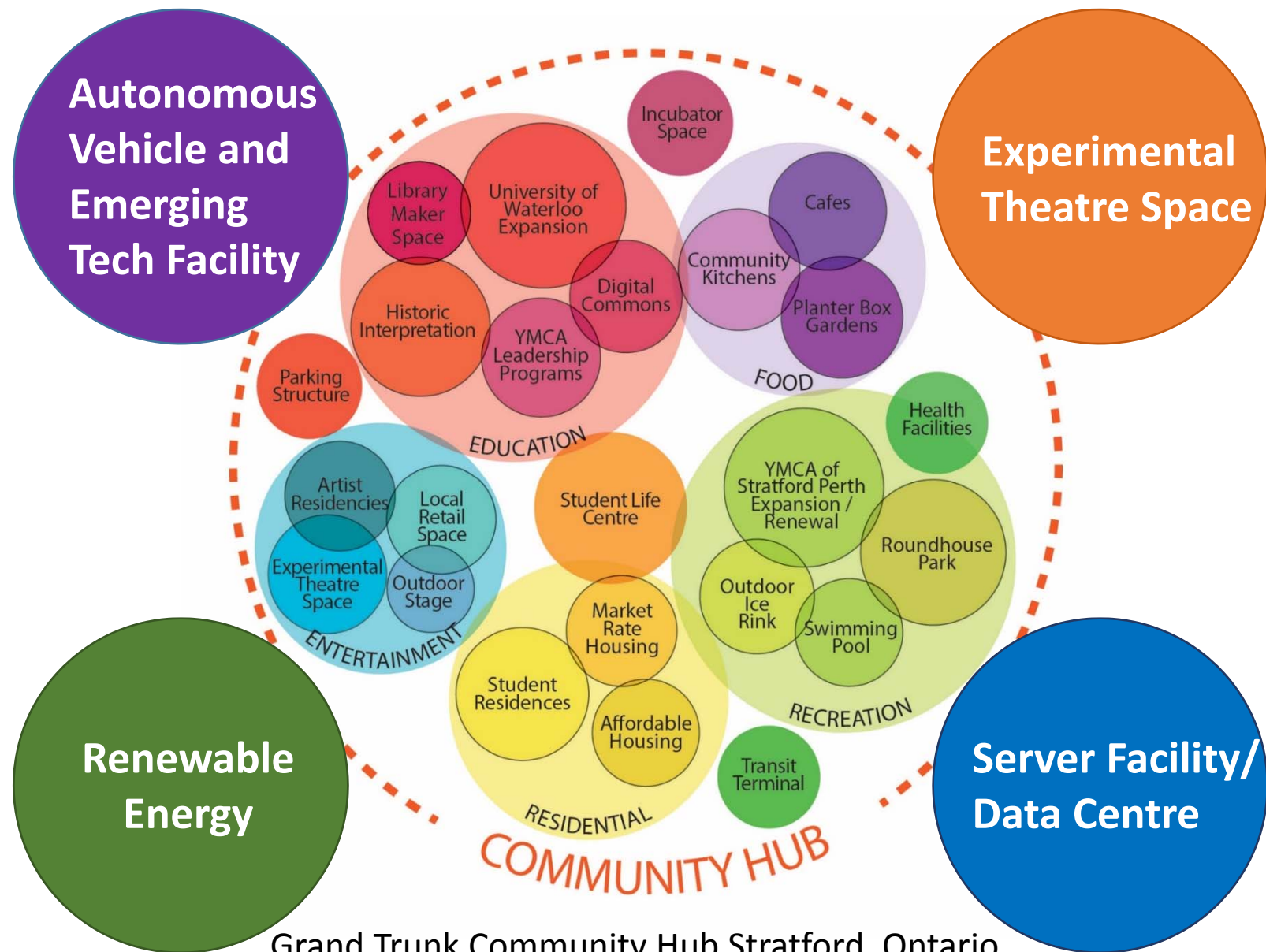
Code. In addition to reducing the higher up-front costs for homebuyers, this program will encourage construction of high-efficiency homes that pollute less.

4.4 Keep Electricity Rates Affordable: Use cap and trade proceeds to offset the cost of greenhouse gas pollution reduction initiatives that are currently funded by residential and industrial consumers through their bills.

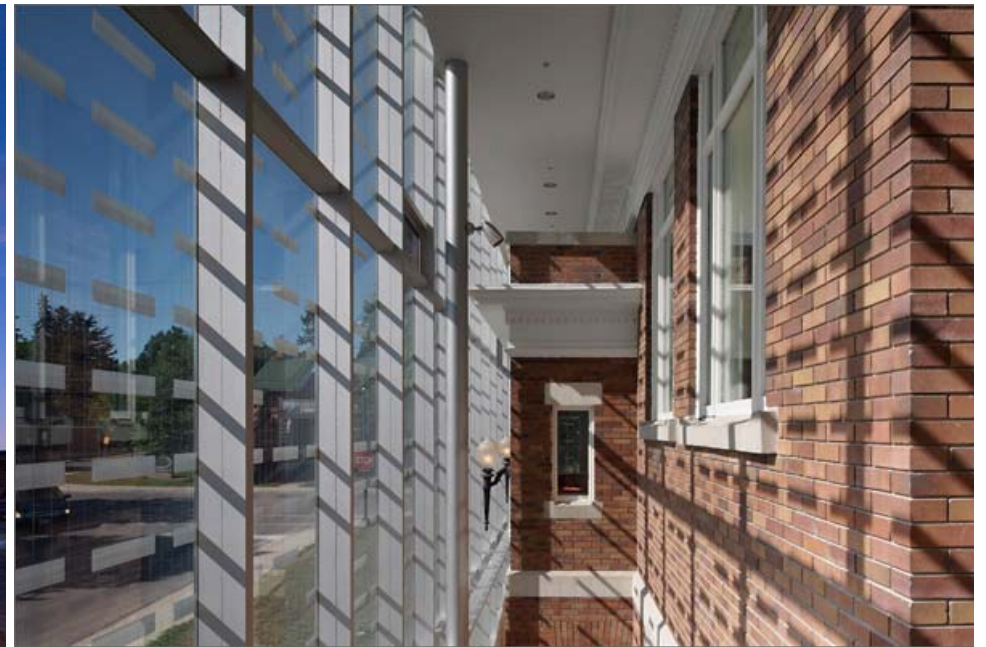
5) Set lower-carbon standards for new buildings

5.1 Update the Building Code: The government intends to update the Building Code with long-term energy efficiency targets for new net zero carbon emission small buildings that will come into effect by 2030 at the latest, and consult on initial changes that will be effective by 2020. Ontario will consult on how to best achieve these targets through Building Code improvements.

Potential Community Hub Components



Libraries as incubators, inspiration and innovation



Hespeler Carnegie Library (Idea Exchange), Cambridge, ON

Libraries as incubators, inspiration and innovation

IDEA|EXCHANGE

PROGRAMS +
EVENTS

READING +
ENTERTAINMENT

ART
GALLERIES

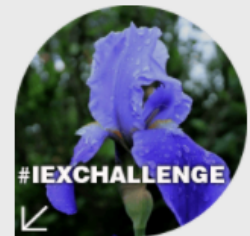
LIFE +
LEARNING

ABOUT +
MEMBERSHIP

CONTACT

Ideas
Kids
Teens
Volunteers
New to Canada

Search
Sign-in



IDEA|EXCHANGE®



Idea Exchange, Cambridge, ON

Libraries as incubators, inspiration and innovation



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[Programs, Classes & Exhibits](#)

[Hours & Locations](#)

[Using the Library](#)

Small Business

[Spaces to Meet and Work](#)

[Expert Staff Assistance](#)

[Specialized Business Resources](#)

[Programs & Seminars](#)

Small Business



Are you starting or growing a small business? We can help. Take part in our free programs and seminars on everything you'll need to run your small business. Ask expert library staff at our branches to help you find what you need. We have books on everything including marketing plans, human resources and more and we also have online databases and e-magazines you can access 24/7 from the library's website. And we have spaces for you to work and meet - everything you need to make your business a success.

Ask a Business Librarian



Email



Phone

North York Central Library
416-395-5613

Toronto Reference Library
416-393-7149



Business Plans Handbook Series Online

Creating a business plan? Check out these real examples from the manufacturing, retail, and service industries.

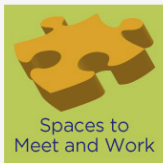


Market Share Reporter

A compilation of market share reports for analysis and market research.

Recommended Websites

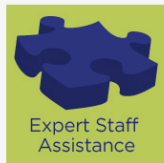
[City of Toronto](#)
[Enterprise Toronto](#)
[Industry Canada](#)
[Ontario Government](#)
[Public Services Health & Safety Association](#)



Spaces to Meet and Work

Spaces to Meet and Work

Your local branch has all the basics - free wifi, Internet and computer access, MS Office and places to meet, small and large. Also rent a room, theatre or an auditorium.



Expert Staff Assistance

Expert Staff Assistance

Not sure where to start? Ask our expert staff. Or book a librarian at one of our reference library's business departments.



Specialized Resources

Specialized Business Resources
We have a wide range of books but we also have e-books, e-magazines, videos, directories, databases and more.



Programs & Seminars

Programs & Seminars
We offer free or low-cost small business programming and lectures on a wide variety of topics.

Toronto Public Library Website



Grainger Engineering Library



Tel Aviv library makes room for tech startups

Libraries as incubators, inspiration and innovation



[HOME](#) ▾ [LOCATIONS/HOURS](#) ▾ [GET A CARD](#) [FIND STUFF](#) ▾ [KIDS](#) [EVENTS CALENDAR](#) ▾ [ARCHIVES](#) [Q](#)

Start Up Smart—Creative on the Cheap: Wellington

Find out easy ways to design your own marketing and publicity materials using free or low-cost online tools with Liz.

Event details:

Date

May 17, 2017

Start time

2:00 PM

Venue

[Wellington Branch Library](#)

Venue Details

Wellington Branch Library**Address**

261 Main St.

City

Wellington

Postal code

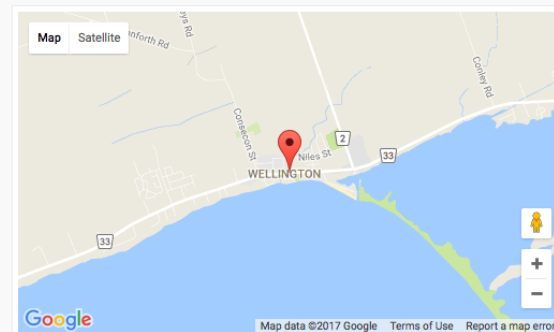
K0K 3L0

Get directions**Phone**

(613) 399-
2023

Website

peclibrary.org/wellington/



Libraries forging new partnerships



Centre for Green Cities-Evergreen Brickworks

It incorporates a welcome centre, retail and amenity space, administrative offices, and workspace for the programme partners.



299 Campbell Ave. Development

Private development with public library partnership



The Cooper Koo Family YMCA

Developed in partnership with Waterfront Toronto, Infrastructure Ontario, and the Province of Ontario, this Centre of Community provides programs and services designed to support healthy living for people of all ages and abilities.



Defining the opportunity (and vision)



Alexandra Park Revitalization-
Urban Strategies



Stratford Consultation



Niagara on the Lake - World Urban Planning Day



Peterborough Youth
Engagement Session



Saint John Official Plan - community engagement

Defining the opportunity (and vision)



Talking Wall



Open Houses and Roundtables



Kitchen Table Kits



Online Feedback

Defining Partnerships



Defining funding and resources

Grand Trunk site Today



Stratford with Potential Future Community Hub



Defining funding and resources

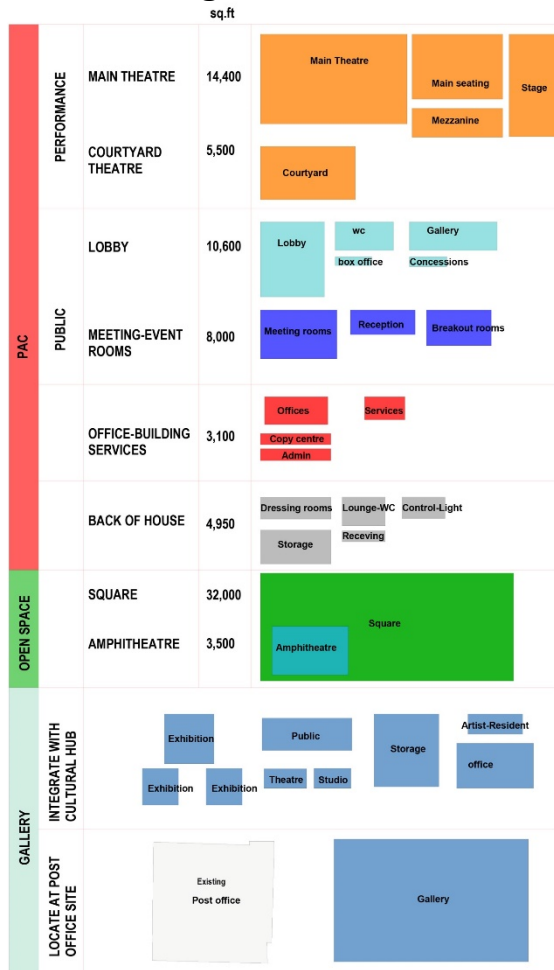
Themes:

Cultural Hub Components	Status Quo	Theme 1 Adapt existing facilities	Theme 2 Centralized hub at Centennial Square	Theme 3 Dispersed hub downtown	Theme 4 Boutique Cultural
Performing Arts Centre	Theatre addition to accommodate accessibility standards	Renovated Performing Arts Centre at Centennial Square 495 seat Theatre Studio Theatre 250 seats	Regional Distinctive Performing Arts Centre at Centennial Square 750 seat Theatre Courtyard Theatre 325 seats	Edge City Performing Arts Centre at Centennial Square 650 seat Theatre Studio Theatre at Post Office site 350 seats	Courtyard Theatre 325 seats Regional Distinctive Performing Arts Centre 750 seat Theatre located outside of the Downtown
Library	No change	Flagship Library at Centennial Square 14,200 sq. ft added to ground level 10,000 sq. ft. Innovation Space	Flagship Library at Centennial Square 30,000 sq. ft. (one or two storeys) 10,000 sq. ft. Innovation Space	Flagship Library at Centennial Square 30,000 sq. ft. (one or two storeys) 10,000 sq. ft. Innovation Space	Specialized Library at Post Office 20,000 sq. ft. (two storeys) 10,000 sq. ft. Innovation Space
Art Gallery	No change	Gallery at Post Office 25,000 sq. ft. 2 storeys above existing	Gallery at Centennial Square 25,000 sq. ft.	Gallery at Post Office site 25,000 sq. ft.	Gallery at Centennial Square 25,000 sq. ft.
Residential/ Office	none	Residential at Fire Hall site Maximum 12 storey	Residential at Fire Hall Site Maximum 12 storey Residential & Office at Centennial Square Maximum 8 storey Residential & office at Post Office site 2 storeys above existing	Residential at Fire Hall site Maximum 12 storey Residential & Office at Centennial Square Maximum 8 storey	Residential at Fire Hall Maximum 12 storey Residential & Office at Centennial Square Maximum 8 storey

Oakville Cultural Hub Components - Urban Strategies

Defining funding and resources

Performing Arts Centre+Gallery



Library

Downtown Oakville Cultural Hub Project – Library Refinement Report

Adult Area

Approximate Area: 6,500sf total

The Adult area provides the following:

- Space for the collection.
- Space for OPL computers/tablets for personal use and access to OPL catalogue.
- Space for public use of their personal devices (ie. laptops, tablets etc.).
- Urban living room / lounge areas.
- Quiet Study Space.
- Media / digital rooms and hubs.
- Local History Area: OPL prefers that this collection becomes more accessible to the public. Rather than enclosing this collection in a room, as it is currently housed in the Central Branch, it would be preferred that this collection be displayed to the public in the main adult area. The existing donated cabinetry and decorative wood walls that currently enclose the collection could be reused and incorporated into the new downtown library in a new way (ie. donor wall). Some items in the local history collection may become digital, while others may have restrictive use and may need to be enclosed in a wall cabinet due to their fragile condition.



Mount Pleasant Village Branch
Brampton Library

Teen Area

Approximate Area: 800sf total

The Teen area provides the following:

- Space for the collection.
- Space for OPL computers/tablets for personal use and access to OPL catalogue.
- Space for public use of their personal devices (ie. laptops, tablets etc.).
- Urban living room / lounge areas.
- Quiet Study Space.
- Media / digital rooms and hubs and space for active gaming.



Hamilton Grange Branch
New York Public Library

The Teen area should be located close to the Adult area, while still maintaining a distinct quality of space.

Middle Years / Tweens Area

Approximate Area: 2,450sf total

The Middle Years area provides the following:

- Space for the collection.
- Space for OPL computers/tablets for personal use and access to OPL catalogue.
- Space for public use of their personal devices (ie. laptops, tablets etc.).
- Urban living room / lounge areas.
- Quiet Study Space.
- Digitally interactive space and space for active gaming.



Lied Scottsbluff Public Library

ward99 architects

3

Downtown Oakville Cultural Hub Project – Library Refinement Report

1. Library Building: Program and Space Elements

A revitalized downtown library in the Town of Oakville is one that still provides for traditional services, but that has transformed into a community hub. As a building that is central to the community, the library is a place for the people first and not primarily a place to display and provide access to the material collection. The success of a building is dependent on the people that use the building and in such 'people make buildings'. The new downtown library should support this idea by providing library spaces that are specifically designed for the people. This translates into providing opportunities for people of all ages to enjoy a variety of activities and environments from passive settings like quiet reading, quiet study and research, to energetic activities like socializing, interacting, conversing and collaborating in different ways, and to support specific requirements like small business hubs, tutoring and literacy. A variety of different spaces are essential and should be included within a downtown library to ensure the library's future success and to accommodate the constantly changing needs and desires of the Oakville community.

1.1 Traditional Building Spaces

The following is a description of the traditional building spaces that have been upgraded to provide and support the service requirements for today's library:

Prominent Entrance and Customer Service Area

Approximate Area: 1,500sf

The library main entrance and the customer service area provides the following:

- Main entry and foyer/market space
- Customer service point – one combined circulation and information counter to promote the movement of staff throughout the building rather than confined to behind multiple library counters.
- Holds Area
- Self Check-out (Bibliotheca check-out units are preferred – the same units used by the Brampton Library Gore Meadows branch).
- Customer return area – interior book drop access off of the Foyer and from the exterior.



Fairview Branch
Toronto Public Library

Branch Work Room

Approximate Area: 1,000sf to 1,500sf

The branch work room provides the following:

- Branch staff work area
- Includes space for a 5 to 6 Bin Automated Sortation Device
- Branch staff offices
- 1 interior book drop connected to the main Entry Foyer and/or Customer Service Area.
- 1 exterior book drop. The automated sortation device could connect to both the interior and exterior book drops to maximize service efficiency.



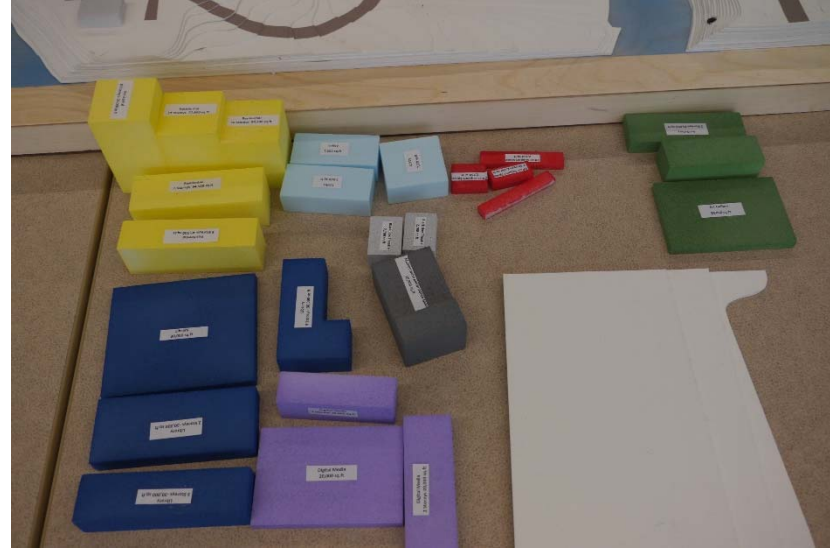
University of Aberdeen Library, UK

ward99 architects

2

Oakville Cultural Hub Introduction of Kit of Parts- Urban Strategies/Ward99

Defining funding and resources



Oakville Cultural Hub Consultation and Kit of Parts Exercise - Urban Strategies

Defining funding and resources



Oakville Cultural Hub Vision - Urban Strategies

Considerations

- Define the Larger Potential/Longer term Vision: a tool for fund raising, phasing and building community stewardship
- Identify Partnerships – likely and new
- Build your constituency – stewardship for the project
- Align the success of the reimagined Library with the prosperity and sustainability of Picton
- Identify the challenges to achieving your Vision and discuss strategies to overcome these



Libraries and Partnership



Partnership- uWaterloo School of Architecture

Industry partners that are involved with the proposal including MFX Partners, Blackberry, Desire2Learn, Christie Digital, Treehaus, Grey, Artbarn Media, OpenText, Kik and Agfa.